



The **E**ntertainment & **I**ntellectual **P**roperty Group, LLC

Entertainment and Intellectual Property Attorneys

[www.eipgrouplaw.com](http://www.eipgrouplaw.com)

# **EIP** Group

## **Entertainment Law. All Media.**

**EIP Group** is a premiere law firm specializing in entertainment and intellectual property law.

**EIP Group** handles matters involving television, motion pictures, music, theatre, the internet, sports, advertising, marketing, promotion, sponsorships, publishing, information technology, new media, and privacy.

Our clients include Paramount Pictures, Telepictures and Warner Horizon Television (divisions of Warner Bros.), E! Entertainment Television, LiquidGeneration.com, Hello Entertainment (a producer of musical stage plays), Gamma Communications, and Halston.

We are a small dedicated team of professionals that focus on our core areas of practice, which allows us to handle projects, both big and small, in an informed, efficient, and cost-effective manner.

Founded in 1994, EIP Group's attorneys have a great deal of experience working in the entertainment industry, including serving as in-house and outside counsel for television networks and motion picture studios.



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## TELEVISION

EIP Group represents clients including television networks and television production companies.

### Representative Clients:

- **E! Entertainment Television**
  - “Love’s A Trip”, Style Network/Brainbox Productions reality programming
  - “Scream Play”, E! reality programming
- **Lance Krall Productions**
  - “The Lance Krall Show”, SpikeTV sketch comedy programming
- **RED23 Productions**
  - Pilot, Lifetime Television reality programming
- **Telepictures**, a television production division of Warner Bros.
  - “EXTRA”, syndicated entertainment news programming
  - “Steve Harvey’s Big Time”, syndicated variety show programming
  - “Street Smarts”, syndicated game show programming
  - “Superstar USA”, WB reality programming
  - “The Bachelor”, ABC reality programming
  - “The Bachelorette”, ABC reality programming
  - “The Ellen DeGeneres Show”, syndicated talk show programming
  - “The Real Gilligan’s Island”, TBS reality programming
  - “The Will”, CBS reality programming

EIP Group can provide legal counseling, on-set compliance (where applicable), drafting, and negotiation services for the following matters involving television:

- Agency Representation Agreements
- Appearance Releases
- Confidentiality Agreements and Releases
- Crew Agreements and Releases
- Director Agreements
- Distribution Agreements
- Financing Agreements
- Idea Submission Releases
- Location Agreements
- Movie for Television Development Agreements
- Producer Agreements
- Product Placement Agreements
- Production and Co-Production Agreements
- Reality Television Programming
  - Contestant Agreements and Releases
  - Pre-production counseling
  - On-location compliance services
- Rights Acquisition Agreements
- SAG Registration and Compliance
- Script Vetting
- Talent Agreements (including for voiceover talent)



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# FILM

EIP Group represents clients in the film industry including motion picture studios, distribution companies and producers.

## Representative Client:

- Paramount Pictures Corporation/Corporate Sponsorships and Promotions
  - “Alfie”
  - “Elizabethtown”
  - “Failure to Launch”
  - “Iron Man”
  - “Lemony Snicket”
  - “Longest Yard”
  - “Mean Girls”
  - “Mission Impossible” 2 and 3
  - “Tomb Raider” 1 and 2
  - “Sahara”
  - “Shrek the Third”
  - “Spongebob Squarepants”
  - “Stepford Wives”
  - “Transformers”
  - “War of the Worlds”

EIP Group can provide legal counseling, drafting and negotiation services for the following matters involving films and film promotions:

- Contest and Sweepstakes Rules
- Director Agreements
- Executive Employment Agreements
- Merchandising Agreements
- Producer Agreements
- Product Placement Agreements
- Production Agreements
- Sponsorship and Promotion Agreements
- Talent Agreements
- Underlying Rights Acquisition and Option Agreements
- Website Development Agreements



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# SPORTS

EIP Group represents clients in the sports industry including national and regional sports networks, production companies, and producers.

## Representative Clients:

- Asylum Entertainment (producing for ESPN, FSN, and OLN)
- The Tennis Channel

EIP Group can provide legal counseling, drafting and negotiation services for the following matters involving sports:

- Athlete Service Contracts/Player Contracts (including for professional boxers)
- Contest and Sweepstakes Rules
- Director Agreements (including for live event sports television directors)
- Distribution Agreements (including for domestic, cable, and pay-per-view television)
- Endorsement Agreements
- Executive Employment Agreements
  - including for sports television executive producers, vice presidents, and CEOs
- Internet Broadcasting Agreements (involving live audio and/or video streaming)
- Merchandising Agreements
- Privacy Policies and Terms of Use
- Producer Agreements (including for live event sports television producers)
- Product Placement Agreements
- Reality Television Programming Production and On-Location Compliance
- Rights Acquisition Agreements
- Sponsorship and Promotion Agreements
- Talent Agreements
  - Play-by-Play Broadcaster, Analyst, Reporter and Studio Anchor/Host Agreements
- Television Production Agreements
  - Television series, event, and mobile production agreements
  - Deals involving rights fee payments, advertising-revenue splits, commercial inventory allocation, event/franchise ownership interests, etc.
- Website Development Agreements



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## **PROMOTIONS & MARKETING**

**EIP** Group represents clients including motion picture studios, television, film and theatre producers, television networks and websites involving marketing, promotions, and sponsorships.

**EIP** Group can provide legal counseling, drafting, and negotiation services for the following matters involving marketing, promotions and sponsorships:

- Ad Copy and Web Content Review
- Contest and Sweepstakes Rules (on-line and off-line)
- Event Promotion and Production Agreements
- Product Placement Agreements
- Promotion Agreements (including corporate tie-ins)
- Registration and Bonding of Contests and Sweepstakes
- Sponsorship Agreements
- Website Development Agreements

## **ADVERTISING**

**EIP** Group represents clients including motion picture studios, television, film and theatre producers, television networks and websites involving advertising.

**EIP** Group can provide legal counseling, drafting and negotiation services for the following matters involving advertising:

- Ad Copy and Web Content Review
- Agency/Client Agreements
- Celebrity Endorsement Agreements
- Music Licenses
- Sponsorship Agreements
- Talent Agreements
- Television and Radio Commercial Production Agreements



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## **INTERNET & PRIVACY**

**EIP** Group represents clients including motion picture studios, television networks, websites, and producers regarding information technology and internet privacy matters.

**EIP** Group can provide legal counseling, drafting, and negotiation services for the following matters involving information technology and internet privacy:

- Child Online Privacy Act (COPA)
- Compliance Strategies
- Content Streaming
- Contests and Sweepstakes
- Domain Name Disputes
- E-Mail Marketing
- Federal Trade Commission Investigations
- File Swapping
- Music and Ringtone Downloads
- Privacy Policies
- Software Licensing Agreements
- SPAM/Unsolicited Fax/Do Not Call Laws and Regulations
- Right of Publicity
- Terms of Use/Copyright Policy
- Vetting Website Content
- Website Advertising Agreements
- Website Development Agreements
- Website Hosting Agreements

## **INTELLECTUAL PROPERTY**

**EIP** Group represents a wide range of clients involved in general intellectual property matters.

**EIP** Group can provide legal counseling, drafting and research services involving the following intellectual property matters:

- Copyright Infringement
- Copyright Licensing
- Copyright Registration
- Domain Name Disputes
- Software Licensing
- Trademark Licensing
- Trademark Clearance/Registration



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## PUBLISHING

EIP Group represents a wide range of clients involved in book writing and publishing matters.

### Representative Clients:

- Harpo Productions
- Michelle McKinney Hammond

EIP Group can provide legal counseling, drafting and negotiation services involving the following literary matters:

- Author Collaboration Agreements
- Author-Agent Agreements
- Author-Publisher Agreements
- Book Publishing Agreements
- Distribution Agreements
- Ghost Writer Agreements
- Vetting Books for Copyright, Trademark, Defamation, Rights of Publicity and Privacy Issues

## MUSIC

EIP Group represents clients in the music industry including publishers, individual artists, and bands.

### Representative Clients:

- Charles Stepney Catalog
- Craig Garfinkle, Composer
- David Goldblatt, Composer
- Mogul Music, Record Company and Publisher

EIP Group can provide legal counseling, drafting and negotiation services for the following matters involving music:

- Concert Touring Deals
- Management Agreements
- Playwright Adaptation Agreements
- Playwright Collaboration Agreements
- Producer Agreements
- Publishing and Administration Agreements
- Recording Agreements
- Synchronization and Compulsory Licenses



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# THEATER

EIP Group represents clients in the theater industry including producers of Broadway and off-broadway productions.

Representative Clients:

- Hello Entertainment
- Hinton Battle

EIP Group can provide legal counseling, drafting, and negotiation services for the following matters involving theater:

- Author Agreements
- Composer Agreements
- Costume Designer Agreements
- Director Agreements
- Investor Documents
  - Operating Agreements
  - Private Placement Memorandum
  - Subscription Agreements
- Lyricist Agreements
- Producer Agreements
- Rights Acquisition Agreements
- Set Designer Agreements
- Theater Leases